



Camden Child Injury Inequality Work Wins London Road Safety Award

The Laurie Bunn Road Safety Award 2011 was presented to Fiona La Crette and Bev Cain, Pedestrian Skills Trainers from the London Borough of Camden for their outstanding work on the Borough's Child Injury Inequality Reduction Project.

This Project, which was originally part of the Transport for London Injury Inequality Reduction Scheme, delivers innovative projects to address road injury inequalities.

Fiona and Bev coordinated a wide ranging consultation with young people and parents on 'attitudes to road risk' using the results to steer their work. This included providing script feedback for the 'Crossing Over' drama by Clifford Oliver to ensure that the play addressed the points raised.

Fiona and Bev also coordinated an animation project at the 7 O'clock Club and South Camden Community School. Two road safety DVDs were produced by children with a range of learning needs and backgrounds.



Chairman of LRSC, Cllr Peter Herrington presents the award to Fiona and Bev

The judging panel was chaired by David Williams MBE, Chief Executive of GEM Motoring Assist who said "The judges had a very difficult task to pick out

one scheme from the nine nominated. But the winner was a unanimous choice.” He went on to say “With Local Government facing unprecedented financial restraints and staff undertaking a subsequent increase in workload it was very gratifying that so many road safety officers took the time and trouble to promote the Laurie Bunn Award. With each and every fatality on our roads costing the nation around £2 million the need for effective road safety measures is greater than ever and the initiatives put forward all showed the dedication and professionalism that exists amongst road safety staff in London”.

The award was presented to Fiona and Bev by Councillor Peter Herrington, Chairman of the London Road Safety Council.

Background

The London Road Safety Council was first established in 1916. It is the only forum in London where elected members and road safety professional’s work together to develop plans and proposals to raise awareness of road safety issues.

Laurie Bunn was a member of Barking and Dagenham Council for many years and as a result of that became actively involved in the LAPC. He was a Vice President and had held the positions of both Chair of Council and Chair of Executive Committee. Laurie was always there to offer help, support and encouragement. Often, Laurie would make a point of talking one to one with a Road Safety Officer at events and congratulate them on what they had done. He always seemed to know exactly what was going on and which borough was doing what. Sadly Laurie died in February 2003 and is much missed today.

The Laurie Bunn award was initiated in 2003 as a way of marking the outstanding contribution he made to LAPC and road safety in London, and a way of continuing his distinctive style of saying ‘well done’. The awards are presented to the winners during the LAPC now LRSC Annual General Meeting in July.

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